

Building a tourism promotion website for the northern mountainous provinces of Vietnam

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Abstract: In the context of sustainable tourism development, it is necessary to build a specialized website to promote tourism in the northern mountainous provinces. The objective of the project is to develop an online information system to raise awareness and attract tourists to this region. The research method is based on a combination of website management theory and practical application implementation. The expected result will provide an effective technical solution, contributing to the promotion of local tourism, creating economic and cultural value for the local community.

Keywords: Tourism promotion website, Website administration, Northern mountainous region, Sustainable tourism, Applied research