

Building an online food ordering system for the KFC Hanoi fast food chain.

Nguyen Thi Hang

Abstract: In the context of modern life, the demand for immediate food ordering is increasing. This topic focuses on building an online food ordering system to serve the KFC fast food chain in Hanoi. The objective of the study is to address issues of convenience and efficiency in order management. The approach includes both theoretical research on information technology and practical implementation of the application. Building this system not only enhances the customer experience but also helps optimize the operational processes of the chain, bringing numerous business and management benefits.

Keywords: Online food ordering system, Information technology, Order management, KFC Hanoi, Customer convenience