

Application of Responsive Web Design technology to build an e-commerce website for Dat Viet Thai Nguyen company.

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Abstract: In the context of the increasingly developing online business environment, applying Responsible Web Design technology to enhance user experience quality and ensure environmental friendliness has become an urgent requirement. This project aims to build an e-commerce website system for Dat Viet Thai Nguyen Company based on the principles of Responsible Web Design, thereby solving the problem of effective business development while contributing to social sustainability. The research method combines theory and experimentation to ensure the scientific and practical applicability of the project.

Keywords: Responsible Web Design, E-commerce, Dat Viet Thai Nguyen Company, Sustainable Business, Friendly Web Design