

Building an Online Laptop Sales Website for Incomtech Vietnam Joint Stock Company (Thai Nguyen)

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Abstract: In the context of the increasingly popular online business environment, this topic focuses on building an online laptop sales website system for Incomtech Vietnam Joint Stock Company in Thai Nguyen. The project aims to develop an effective digital platform to optimize the shopping process and enhance customer experience. The research method combines website design theory with web application development practice to ensure high usability and multi-platform compatibility. The system is expected to provide a comprehensive solution for Incomtech Vietnam in accessing the online market, thereby improving its competitive position and expanding business opportunities.

Keywords: Online laptop sales website, Incomtech Vietnam Joint Stock Company, Thai Nguyen, Web application development, Online business