

Building an E-commerce Website for Duong Thu Computer Company - Thai Nguyen City

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Abstract: In the context of the growing development of e-commerce, this study focuses on building an e-commerce website to enhance business efficiency for Duong Thu Computer Company in Thai Nguyen City. The main objective is to develop a user-friendly interface system, integrating online shopping functions and effective order management. The research methodology includes both reviewing existing literature on e-commerce website design and conducting software development experiments. The expected results of the project will make an important contribution to the digitalization of the company's business operations and create new value for the local market.

Keywords: e-commerce, website, order management, e-commerce, user interface