

Building a mobile phone sales website for The World of Digital Store - Thai Nguyen City

Nguyen Thi Vang

Abstract: This topic focuses on designing and implementing an e-commerce website specializing in mobile phones for the The gioi so store in Thai Nguyen City. The problem context relates to the need to diversify product distribution channels. The objective of the research is to build a user-friendly interface system that can provide detailed information and effective online shopping services for customers. The applied method combines market research and experimentation to ensure the project's feasibility. The significance of the topic lies in providing an optimal solution for the store to expand its business via the Internet, while offering a convenient shopping experience for end users.

Keywords: Sales website, E-commerce, Mobile, Thai Nguyen City, Information Technology