

Building a tour management website for Sao Phuong Dong - Thai Nguyen Tourism and Trade Company.

Luong Thi Hai

Abstract: In the context of the booming tourism industry, building a tour management website system is an urgent need for Sao Phuong Dong-Thai Nguyen Tourism Trading Company. This project aims to develop and deploy a web application to optimize the management process of tour information, enhance work efficiency, and improve customer experience. Through both theoretical and experimental research, the project is expected to provide a comprehensive technical solution that meets requirements for security, dynamism, and a user-friendly interface. The expected outcome is the sustainable development of the company by maximizing the utilization of digital technology.

Keywords: Tour management website, Information technology, Data security, User interface, Experimental research