

# **Building a Web3D product introduction for Hoang Gia - Thai Nguyen International Trading Company Limited**

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**Abstract:** In the context of the strong development of digital technology, this topic aims to design and build a 3D web system to introduce products for Hoang Gia International Trading Company Limited in Thai Nguyen. Through theoretical research and experimental application, this project not only contributes to improving the company's online marketing efficiency but also provides innovative solutions in the field of e-commerce communication. The expected outcome of the topic is a modern 3D web system that meets the requirements for high interactivity and image quality.

**Keywords:** Web3D, Digital Technology, Online Marketing, E-commerce Communication, Research and Development