

Building a book-selling website for Van Tien Bookstore - Thai Nguyen City

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Abstract: This topic aims to build a website specializing in book sales to support Van Tien bookstore in Thai Nguyen city. The research and implementation of the system will cover various aspects such as market analysis, user interface design, and backend and frontend development. The research method applied is a combination of theoretical research and direct experimentation on the web product. The expected results will not only improve the bookstore's business performance but also contribute to the development of information technology in the local book sales sector.

Keywords: Book selling website, Van Tien Bookstore, Information Technology, Thai Nguyen City, Online book business