

Building a book introduction and sales website for Nhan Dan Bookstore in Y Yen - Nam Dinh

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Abstract: In the development trend of information technology, building a website to introduce and sell books has become an urgent need for Nhan Dan Y Yen Bookstore in Nam Dinh. The objective of this project is to develop an e-commerce system to enhance business efficiency and customer experience. Through theoretical research and experimentation, the project applies modern technologies in building e-commerce websites such as HTML, CSS, JavaScript, PHP, along with a MySQL database. The expected result is a system capable of automatically updating new book information, featuring a user-friendly interface, and supporting various functions such as online payment and efficient order management. This project will contribute to promoting the digitalization of business operations at Nhan Dan Y Yen Bookstore in Nam Dinh.

Keywords: E-commerce website, Website development, Information technology