

Building an e-commerce website for the fashion shop Hà Nobility-Ninh Bình.

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Abstract: This topic aims to address the lack of an online management and sales system for the Ha Nobility fashion shop in Ninh Binh. The objective is to build an e-commerce website to help the shop optimize its business processes, enhance customer reach, and improve product promotion efficiency. The research method combines theoretical knowledge of online sales management with practical implementation of a web-based application. The expected result is to provide a comprehensive solution that enables the Ninh Binh fashion shop to fully leverage the benefits of e-commerce, contributing to local business development.

Keywords: E-commerce website, Online sales management, Fashion shop, E-commerce, Local business