

Building a sales website for Viet Tra-Thai Nguyen supermarket

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Abstract: In the era of rapid digitalization, building a professional sales website is an essential requirement for supermarkets to enhance business efficiency and meet consumers' online shopping needs. This topic focuses on researching and implementing an e-commerce web system for Viet Tra-Thai Nguyen supermarket, aiming to optimize the sales process and strengthen competitiveness in the modern market. The applied methods include requirement analysis, user interface design, and application development based on the latest technology platforms. The results of this topic not only create a practical solution for Viet Tra-Thai Nguyen supermarket but also contribute to the overall development of e-commerce in the region.

Keywords: Sales website, Supermarket, E-commerce, Thai Nguyen, Electronic commerce