

Building a Sales Website for Hoang Anh International Company Limited - Thai Nguyen

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Abstract: In the context of the strong development of e-commerce, building a sales website is an important solution to expand the market and improve business efficiency for Hoang Anh International Company Limited - Thai Nguyen. The objective of this project is to design and deploy an e-commerce website system, meeting the needs of product management, order management, and online transactions for both the company and its customers. The research method combines business and technical requirement analysis with practical deployment on a modern platform. The topic is expected to make a significant application contribution through improvements in management and more effective customer service.

Keywords: E-commerce website, Online retail, Business management, Digital technology, Website system