

Building a sales website for the phone store Nhat Minh-Mobile-Thai Nguyen

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Abstract: This topic focuses on building a specialized e-commerce website for the phone store Nhat Minh-Mobile-Thai Nguyen, aiming to enhance business efficiency and meet customers' online shopping needs. Through market research and analysis of the supplier's requirements, the topic applies modern website design methods, combining sales management theory with practical system development. The expected result is an optimal technical solution that improves user experience while supporting the sustainable development of the phone store.

Keywords: E-commerce website, Online business, Sales management