

# **Building a sales website for the Nhat Linh-Thai Nguyen store.**

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**Abstract:** In the context of a rapidly developing digital economy, building an e-commerce website is necessary to enhance market accessibility and increase revenue for Nhat Linh store in Thai Nguyen. This project aims to design and implement an online sales website system, applying modern technologies such as PHP, MySQL, and web frameworks. The research methodology includes analyzing customer requirements, designing a user-friendly interface, and conducting testing to ensure product quality. The expected result is an effective sales website that provides services such as product information display, order management, and online payment support, contributing to improving the store's competitiveness.

**Keywords:** E-commerce website, PHP, MySQL, User interface, System testing