

Building an online sales website for the ISHOP Thai Nguyen phone store on the OpenCart open-source platform.

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Abstract: In the context of the rapidly growing e-commerce landscape, this project aims to build an online sales website system for the ISHOP Thai Nguyen phone store using the open-source platform OpenCart. The objective of the research is to address the problem of organizing and managing product information, improving sales efficiency and customer experience in the online environment. The research methodology includes analyzing requirements and deploying the application on the OpenCart platform. Through this, the project not only provides a practical solution for the business but also contributes to the diversity of open-source-based e-commerce solutions.

Keywords: Online sales website, OpenCart, E-commerce