

Building a navigation system using Google Map API for businesses in Thai Nguyen.

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Abstract: In the context of increasingly widespread digitalization, location management for businesses has become important. This topic focuses on building a positioning system using the Google Map API to effectively support businesses in Thai Nguyen. The main objective is to create a practical solution to optimize the location management process, thereby enhancing business productivity and competitiveness. The research methodology includes both assessing the current situation and deploying experimental applications on sample businesses. The topic is expected to bring significant application benefits and contribute to the development of geographic technology in the digital economy.

Keywords: Navigation system, Google Maps API, Place management, Business, Geospatial technology