

Building an electronic scale sales website for Global Trade and Education Promotion Joint Stock Company using the MVC model.

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Abstract: In the context of the booming online business environment, this topic focuses on building an e-commerce web system to provide electronic scale products for the Global Trade and Education Promotion Joint Stock Company. The project aims to solve the problem of effective sales through a user-friendly interface using the MVC (Model-View-Controller) model. The research methodology includes design thinking and application deployment. The expected results not only bring convenience to customers but also contribute to enhancing the company's competitiveness.

Keywords: E-commerce website, MVC model, Electronic scale, E-commerce, Web design