

Building a cross-stitch painting website for HOA LY store in Thai Nguyen

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Abstract: In the context of the growing online business landscape, this study focuses on building a cross-stitch painting website system to effectively support the business operations of the HOA LY store in Thai Nguyen. The main objective is to create an intuitive, user-friendly interface and optimize the shopping process for customers. The research methodology is based on a combination of referencing modern web technologies and experimental application deployment at the store. The expected outcomes of this project not only contribute to improving user experience but also enhance the store's business performance by leveraging digital resources.

Keywords: Online sales website, cross-stitch paintings, online business, user interface, Thai Nguyen