

Building a sales website for Hồng Anh store in Thái Nguyên.

Vu Viet Phong

Abstract: In the context of increasingly digital development, building a sales website for Hong Anh store in Thai Nguyen is an urgent requirement. The objective of this project is to design and implement an e-commerce system to enhance business efficiency and customer experience. The research method is based on a combination of business administration theory with web development technical experimentation, aiming to create a professional and user-friendly website. The expected result is to provide a practical solution for Hong Anh store while contributing to the development of local e-commerce.

Keywords: E-commerce website, Web development, Business administration, Thai Nguyen