

Building a sales management website for Hồng Ngọc store in Thái Nguyên

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Abstract: This topic aims to research and implement a sales management website system for the Hong Ngoc store in Thai Nguyen, meeting the need to modernize business operations. By analyzing the current situation and proposing solutions based on modern technologies, the project will focus on building a user-friendly interface, an efficient inventory management system, and diverse payment functions. The research method combines academic approaches with practical implementation to ensure the high applicability of the product. The overall goal is to enhance the store's productivity and competitiveness, while providing a platform for researching e-commerce development in the retail industry.

Keywords: Website sales management, E-commerce, Retail store, Information technology, Thai Nguyen