

# **Use the open-source Drupal to build a promotional website for Tan Lap - Thai Nguyen Private Enterprise of Production and Trade.**

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**Abstract:** This topic focuses on using Drupal, an open-source content management system (CMS), to build a website aimed at promoting the brand of Tân Lập Production and Trading Private Enterprise in Thái Nguyên. This project not only addresses communication and marketing issues for the local business but also contributes to promoting information technology development in the production and trading sector. The research method applies both the theory of online content management (CMS) and the practical implementation of real-world applications, thereby providing essential knowledge and skills for graduate thesis students.

**Keywords:** Drupal, open source CMS, promotional website, private enterprise, information technology development