

Building a book-selling website for Binh Minh Bookstore in Bac Giang.

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Abstract: This topic aims to research and deploy an online book sales website system for Binh Minh bookstore in Bac Giang. Through an analysis of the local book market context, the objective of the topic is to build a digital platform that enhances business efficiency and customer shopping experience. The research method combines retail management theory with the practical implementation of the website system. The expected outcome of the topic is to provide a comprehensive solution that meets the information and service needs of online book purchasing, contributing to the development of the local publishing industry.

Keywords: Book selling website, Bookstore, Bac Giang, Retail Management, Digital