

Building a fashion store search website in Thai Nguyen city

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Abstract: This topic aims to meet the information needs about fashion stores in Thai Nguyen city through a website system. The main objective is to build an easy-to-use interface and integrate effective search technology, thereby helping customers quickly find stores that match their preferences and needs. The research method combines web design theory with application deployment experiments to optimize the website browsing process. The expected results will bring great convenience to consumers, while providing an advanced technical platform for the fashion retail industry.

Keywords: Search website, fashion store, Thai Nguyen city, web design, search technology