

Building a sales website for Quê Hương - Hải Dương Green Bean Cake Joint Stock Company

Le Van Chien

Abstract: In the current era of digital development, building a professional e-commerce website is a necessary requirement to enhance the competitiveness of businesses in the online market. This project aims to create an e-commerce web system tailored to the specific needs of Quê Hương - Hải Dương Green Bean Cake Joint Stock Company, in order to optimize product management processes and improve customer experience. The research methodology combines requirements analysis, user interface design, application deployment, and system testing. The expected results will bring revenue growth and work performance value to the company.

Keywords: Sales website, e-commerce, product management, online business, Quê Hương - Hải Dương Green Bean Cake Joint Stock Company