

Building a sales website for Le Quang - Lang Son Information Technology Services Joint Stock Company

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Abstract: In the context of increasing digitalization, building an online sales website system for Le Quang Information Technology Service Joint Stock Company - Lang Son is necessary to enhance business efficiency and reach a wider customer base. This project aims to design and implement an e-commerce system, providing a comprehensive solution from requirement analysis to website development and optimization. The research methodology is based on a combination of academic and empirical methods, including evaluating modern web design technologies and applying them to the company's system. The expected outcome of this project is to provide an effective technical solution that helps the company strengthen its competitiveness in the e-commerce market, while contributing to the development of the local information technology service industry.

Keywords: E-commerce website, Web technology, Applied research, Website development