

Building a sales website for the Hương Nhường-Thái Bình furniture store

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Abstract: This topic focuses on building a specialized sales website for the Hương Nhường-Thái Bình wood furniture store, aiming to enhance business efficiency and expand the customer market via the Internet. The main objective is to design and deploy a website system with content management and online transaction functions. The research methodology includes analyzing the store owner's requirements, designing a user-friendly interface, and conducting application testing. This topic is expected to provide an effective digital business solution for the wood furniture store, while contributing to the development of e-commerce in the interior design industry.

Keywords: Website sales, Wooden furniture, E-commerce