

Build SEO strategy for the website <http://www.simulation.vn> of Vietnam Simulation Technology Investment and Development Joint Stock Company

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Abstract: In the context of fierce competition on the internet environment, search engine optimization (SEO) has become a decisive factor for the success of a website. This topic focuses on building a comprehensive SEO strategy for the Website Simulation.vn of Vietnam Simulation Technology Investment and Development Joint Stock Company, with the goal of improving rankings on search engines, increasing internet traffic, and enhancing user experience. The research methods include analyzing the current state of the website, evaluating SEO performance, and applying optimization techniques for content, structure, and meta tags. The expected result is that the implementation of the strategy will create a search engine-friendly website, better meet user needs, and contribute to promoting the company's business development.

Keywords: SEO, Website Simulation.vn, SEO Strategy, Search Engine Optimization, Improve Ranking