

Research and application of SEO for the website maybkonzzone.com at HSVN Toàn Cầu Technology and Service Development Company Limited, Hanoi branch

Doan Thi Thuy Duong

Abstract: This topic aims to analyze the search engine optimization (SEO) requirements for the website maybkonzzone.com of HSVN Toàn Cầu Technology and Service Development Company Limited, Hanoi branch. The goal is to improve the website's ranking in Google search results to effectively increase traffic. The research methodology includes current status analysis, SEO testing in a real environment, and building optimization solutions. The expected results will contribute to enhancing the company's online competitiveness.

Keywords: SEO, search engine optimization, website maybkonzzone.com