

Build a product promotion website for AIT Technology Development and Application Joint Stock Company - Hanoi.

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Abstract: In the current digital age, building a professional website to promote products is an indispensable need for businesses. This project aims to design and deploy an effective website for AIT Technology Development and Application Joint Stock Company - Hanoi. Through a combination of theoretical research on web design and practical system development, the project seeks to provide advanced technical solutions to enhance the company's market reach. The expected results will significantly contribute to raising brand awareness as well as increasing revenue for the company.

Keywords: Website promotion, digital technology, professional web design, online business management, digital marketing