

Building a sales website for the digital world company.

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Abstract: This topic focuses on building an online sales system for The Digital World Company with the goal of optimizing the shopping process and enhancing customer experience. Through theoretical research on digital business models, the topic applies Web technology to design and develop a user-friendly interface, integrating multiple functions such as product search, product reviews, and online payment. An experimental method is used to verify the system's effectiveness. The topic is expected to make a significant contribution to the development of digital business in the field of e-commerce.

Keywords: E-commerce website, Web technology, digital business, e-commerce system, customer experience