

Building a sales support website for BigBen Thai Nguyen Informatics Technology Development Company Limited.

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Abstract: This topic aims to meet the need to improve the business efficiency of BigBen Thai Nguyen Information Technology Development Company Limited through building a website to support online sales. Through theoretical and experimental research, the main goal is to develop a safe, convenient web transaction system with features for product management, order management, and automatic payment. The approach combines knowledge of modern web design and programming techniques to create a solution that meets the needs of the business. The expected result will provide BigBen Thai Nguyen with an effective marketing tool on the internet, while affirming the practical applicability of the topic in the field of e-commerce.

Keywords: E-commerce website, web development, online transaction management, web programming, e-business