

Build Mega Menu and e-commerce product features on Shopify.

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Abstract: In the increasingly developing digital age, the demand for convenient and highly efficient website interfaces is inevitable. This topic focuses on building a sophisticated Mega Menu function and developing e-commerce products on the Shopify platform to meet customer expectations. Through theoretical research, market analysis, and user interface (UI) design, this topic aims to improve user experience and enhance online sales performance. The implementation method involves leveraging Shopify development tools, combined with UX/UI Design methods, to create a comprehensive solution. The expected results will contribute to the development of e-commerce and provide businesses with a new direction in website optimization.

Keywords: Mega Menu, E-commerce, Shopify, UI/UX Design, Interface Optimization