

Building a sales website for Hoang Anh computer company

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Abstract: In the context of the rapidly growing e-commerce landscape, this topic focuses on building a professional sales website system for Hoang Anh Computer Company. The objective of the research is to design and deploy a web platform that can optimize the shopping process and enhance customer experience. The applied methodology includes analyzing business requirements, selecting appropriate technologies, and conducting prototyping to test the system's feasibility. This topic is expected to provide an effective technical solution to help Hoang Anh Computer Company expand its market and increase profits through an online platform.

Keywords: Sales website, Information technology, E-commerce, Web platform, Online business