

Build a sales website for Lan Chi store in Ba Vi.

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Abstract: This topic focuses on building an e-commerce website to support Lan Chi store in Ba Vi in promoting and selling products. The research context addresses the current popular trend of e-commerce, especially the need to improve business efficiency for small enterprises. The project aims to develop a web system that meets requirements for a user-friendly interface, customer information security, and order management capability. The research method combines reviewing modern e-commerce website design models with experimentation on web programming platforms. The project expects to achieve results applicable to real business operations, helping to increase sales and enhance customer experience.

Keywords: E-commerce website, online sales management, Ba Vi