

Build a template according to Theme Forest standards on the open source Prestashop platform.

Pham Trong Khang

Abstract: This topic focuses on building a template according to ThemeForest standards for the PrestaShop e-commerce platform. The practical context requires diversity and flexibility in website interface design; therefore, the objective is to create a template that meets this need while ensuring compliance with ThemeForest design regulations. The research method applies the integration of theoretical design knowledge with experimental skills in the process of developing and optimizing the interface. The expected result provides the PrestaShop development community with a powerful tool to create professional, effective, and customer-attracting e-commerce websites.

Keywords: Prestashop, ThemeForest, Template, Web design, E-commerce