

Building some e-commerce functions and products on Shopify.

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Abstract: This topic aims to build new features and develop e-commerce products based on the Shopify platform. The problem is proposed from the practical necessity of enhancing user experience and flexibility for businesses in online commerce. The research methodology includes a combination of theoretical research on e-commerce and practical application deployment on Shopify. The expected result is to provide specific solutions, improve performance, and expand competitiveness for online businesses.

Keywords: e-commerce, Shopify, product development, enhancing user experience, practical application