

Build a website for the Dũng Thành fine art woodwork enterprise in Bắc Giang.

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Abstract: The topic focuses on building a specialized website for the Dũng Thành fine art woodwork enterprise in Bắc Giang. With the continuous development of information technology and the trend of digitalization, the website plays an important role in brand promotion and expanding the online business market. The objective of the topic is to design and deploy a comprehensive web system that meets the requirements for content, interface, and features suitable for the characteristics of the enterprise's products. The research method combines customer requirement analysis and experimental-based technical design to ensure effectiveness and feasibility during implementation. The expected result is a professional, user-friendly website that brings maximum business benefits to the enterprise, thereby contributing to the promotion of information technology development in the locality.

Keywords: Business website, fine art wood furniture, Bac Giang, web design, brand promotion