

Building an e-commerce website for Tan Cuong Company.

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Abstract: This topic aims to research and develop an e-commerce website system suitable for the needs of Tan Cuong Company. The practical context shows the necessity of optimizing the online sales process to enhance business efficiency. The goal is to build a comprehensive solution, including a user-friendly interface design, integration of diverse payment features, and automated inventory management. The research method combines theories of online communication with practical application deployment experiments. The expected results will bring significant effectiveness in enhancing the company's competitiveness in the e-commerce market.

Keywords: E-commerce website, sales process optimization, automated warehouse management system