

Build an e-commerce website for Duy Shop fashion store.

Nguyen Ba Thanh

Abstract: In the context of increasingly advanced digitalization, building an e-commerce website system has become an indispensable requirement for online businesses. This project aims to design and deploy an e-commerce website for the fashion store Duy Shop. Through a process of theoretical research combined with experimentation, the project will analyze the modern fashion market, identify customer needs, and propose appropriate technical solutions. The expected outcome is a website system that fully meets online business requirements while providing a good shopping experience for users.

Keywords: E-commerce website, interface design, fashion market analysis