

Building a tea-selling website for Minh Cuong - Thai Nguyen Trading and Import-Export Company Limited

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Abstract: In the context of the increasingly growing online business environment, this topic focuses on designing and building an e-commerce web system specializing in tea products of Minh Cuong Trading and Import-Export Company Limited in Thai Nguyen province. The objective of the research is to create an effective, user-friendly digital platform to enhance market access and improve the company's competitiveness. The implementation process is based on a combination of requirement analysis, user interface design, and web application development. The system architecture is built on optimal UX/UI principles to ensure service quality and shopping experience for customers. This topic not only addresses the specific problem of providing tea products professionally but also contributes to the development of information technology applications in the agricultural processing industry in Vietnam.

Keywords: Tea selling website, E-commerce, Minh Cuong Trading and Import-Export Company Limited, Thai Nguyen