

Build a flower-selling website for the Northern Fresh Flowers shop.

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Abstract: In the context of the booming e-commerce industry, this topic focuses on designing and implementing a website system specializing in fresh flower business in Northern Vietnam. The goal is to build a user-friendly interface, ensure convenient purchasing features, and provide detailed information about flower types. The research method combines theory with experimentation to optimize customer experience and enhance business efficiency for fresh flower shops. The system is expected to bring significant value in brand promotion and expanding the online sales market.

Keywords: E-commerce website, flower shop, user interface, business management