

Build a cosmetics sales website for Trang Huyen store - Thai Nguyen

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Abstract: In the context of an increasingly competitive cosmetics market, building a website to enhance the business efficiency of the Trang Huyen store in Thai Nguyen is necessary. This project aims to develop a specialized e-commerce system for cosmetic products, providing a comprehensive solution from user interface to order management and payment mechanisms. The research methodology includes analyzing market needs, designing a responsive website, and implementing the application in practice. The expected results will significantly contribute to the store's online business development and provide an effective solution for small enterprises in the cosmetics field.

Keywords: Cosmetic sales website, e-commerce, order management, user interface design, online business