

Build an online ticket booking application for Beta - Thai Nguyen cinema.

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Abstract: In the context of the strong development of information technology and entertainment services, this topic focuses on building an application system to support electronic ticket registration at Beta Cinema - Thai Nguyen. The main objective of the research is to improve ticket sales management efficiency and customer experience through a digital platform. The method uses a combination of application design principles and experimental deployment of the system in a real-world environment. The expected results will bring significant business and service benefits, while contributing to technological development in the entertainment sector.

Keywords: Mobile application, Electronic ticketing system, Cinema, Information technology, Entertainment