

Building an online food ordering website system for the BBQ Thai Nguyen chain of stores.

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Abstract: In the context of a rapidly developing digital economy, building an online food ordering website system has become an urgent requirement for the BBQ Thai Nguyen chain of stores to meet customers' demands for fast and convenient ordering. This project aims to design and implement a website system to optimize the ordering process while enhancing business efficiency for the store chain. The research method combines theory and experimentation, including requirement analysis, selection of appropriate technology, and development of a user-friendly interface. The system is expected to bring numerous benefits such as increased revenue, improved customer experience, and optimized order management.

Keywords: Online ordering website, BBQ restaurant chain, Online business, Digital technology, Order management