

Building sales management software for Quang Na private metal enterprise.

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Abstract: This study proposes a sales management software system aimed at addressing the need to enhance the operational efficiency of private enterprises in the metal industry. By integrating advanced technologies into the sales management process, this research seeks to improve transaction processes, increase flexibility, and reduce costs for businesses. The applied methodology includes both theoretical research on modern sales management systems and practical implementation based on the specific needs of Quang Na Company Limited. The expected results will make significant contributions to the application of information technology in business management, while providing a comprehensive solution for metal enterprises.

Keywords: Sales management software, Information technology, Private enterprise, Metal, Quang Na