

# **Design an online book sales website for Hanoi Book Supermarket.**

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**Abstract:** In the context of the strong development of e-commerce, designing an online book sales website system for the Hanoi Book Supermarket has become necessary. The objective of this project is to build and deploy a website to enhance business efficiency and the shopping experience for customers. To achieve this goal, the research applies methods of user analysis and interactive user interface design. Through the experimental process, the project expects to contribute a useful application solution to improve online book sales services in Hanoi.

**Keywords:** Online bookstore, e-commerce, interface design, user analysis, book business