

Research and development of an investment project management program for the Industrial Promotion and Industrial Development Consulting Center under the Thai Nguyen Department of Industry and Trade.

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Abstract: This topic aims to analyze the actual context of the Center for Industrial Promotion and Industrial Development Consulting (KCPTNN) under the Department of Industry and Trade of Thai Nguyen, identifying the necessity of building an effective investment project management system. The objective is to develop an investment project management program suitable for the operational characteristics of KCPTNN. The research method applies a combination of learning from practice and implementing applications into the practical operations of KCPTNN. Through this, the topic hopes to provide solutions that contribute to enhancing investment project management capacity and promoting local industrial development.

Keywords: Project management, Public investment, Industrial development, Industrial promotion, Thai Nguyen