

Development of the accounting subsystem for sales and business result determination for Viet Nhat Construction Investment and Trading Joint Stock Company, Hanoi

Pham Thi Thuy

Abstract: In the context of an increasingly developing business market, effective management of sales activities is a requirement for Viet Nhat Construction Investment and Trading Joint Stock Company. This topic focuses on developing a sales accounting subsystem to optimize scientific management processes and ensure transparency in determining business results. Through theoretical research and application deployment, the topic provides a comprehensive solution for enhancing the company's competitiveness. The expected results of this project are improved operational performance and strengthened business decision-making capabilities.

Keywords: Sales accounting, Business management, Information technology