

Building a sales website for Hoang Gia Company - Hanoi

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Abstract: In the context of increasingly fierce competition in the e-commerce market, this topic focuses on building a professional sales website for Hoang Gia-Ha Noi Company. The objective of the research is to develop an online sales system to enhance the company's business efficiency and customer experience. The approach combines theoretical research on e-commerce with practical website design and development. The expected results of the topic will hold significant importance in applying digital technology to promote business development.

Keywords: Sales website, E-commerce, Hoang Gia-Ha Noi Company, Online business, Website development